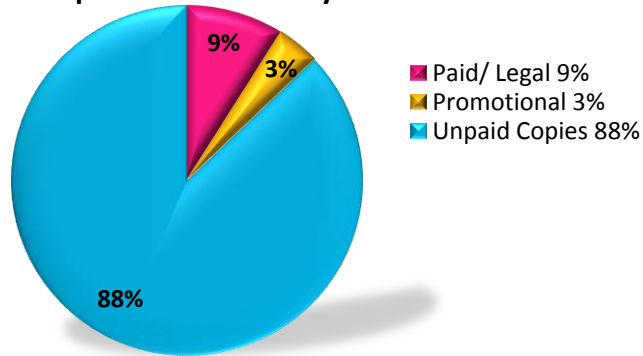


Private Copying based on 2009-2010 Music Monitor Survey

- Based on the CCCC's 2009-2010 Music Monitor Survey 1.9 billion songs were privately copied in Canada.
- 62% of the private copies were made onto MP3 players like the iPod.

Music Copied onto MP3 Players



Praxicus Public Strategies 2010 Public Opinion Poll Results

- 67% believe that rights holders should be paid when copies are made of their music
- 71%/ 65%/ 63% believe that a levy on iPods of \$10/\$15/\$25 respectively would be fair

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