



Commissioned Research  
Conducted for:

**Canadian Private Copying Collective**

**Public Opinion on the Levy on  
Blank CDs and Other Music Recording  
Media**

July, 2006



**ENVIRONICS**  
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## INTRODUCTION

Environics Research Group was commissioned by the Canadian Private Copying Collective to conduct a study among Canadians aged 18 and older within the 10 provinces. The survey was conducted among 993 respondents between June 2 and 23, 2006 as part of Environics' FOCUS CANADA omnibus survey; the margin of error for a sample of this size is +/- 3.1 percentage points, 19 times out of 20. The margins of error for subsamples are higher.

The purpose of the survey was to examine public attitudes regarding the copying of pre-recorded music, including gauging:

- reaction to the price of a blank CD including a levy (20¢, 30¢ or 40¢) that would help pay music creators when people copy their songs;
- reaction to the current cost of a blank CD;
- awareness of the current 21¢ levy on blank CDs that goes to authors, publishers, performers and producers of music; and
- reaction to the price of an iPod or other type of MP3 player including a levy (\$20, \$30 or \$40) to help pay music creators when people copy their songs.

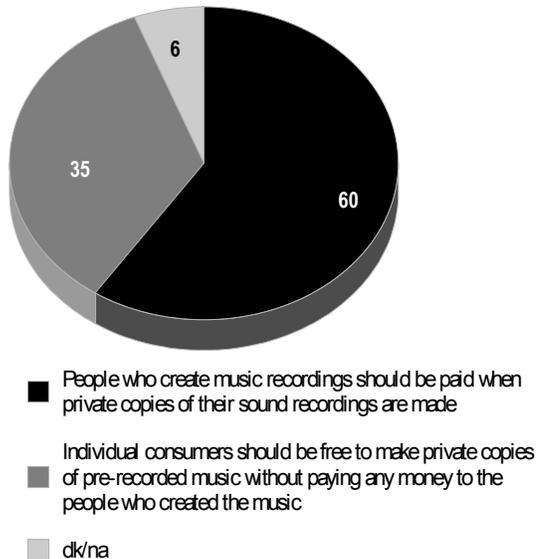
## DETAILED FINDINGS

### Compensating music creators for private copying of pre-recorded music

**Six in ten Canadians believe that music creators should be compensated for private copying of pre-recorded music.**

Canadians were asked which comes closer to their point of view: that people who create music recordings should be paid when private copies of their sound recordings are made or that individual consumers should be free to make private copies of pre-recorded music without paying any money to the people who created the music. A majority believe – by a considerable margin – that music creators should be paid (60%), while 35 percent believe that consumers have a right to make copies without compensating the people who created the music. Six percent offer no response to the question.

**Compensating music creators for copies of music**  
June 2006



Women (68%), and those aged 30 and older (66%) are more likely to believe that people who create music recordings should be compensated when private copies of their sound recordings are made. Men and younger people are more divided on this issue.

The sentiment that people who create music recordings should be compensated when private copies of their sound recordings are made is overwhelming among people who have not made personal copies of pre-recorded music (70%) or bought any blank CDs for personal use over the past six

months (66%). Among those people who have made copies of pre-recorded music, a slim majority (54%) feel that individuals should be free to make private copies without paying any money to the creators of the music.

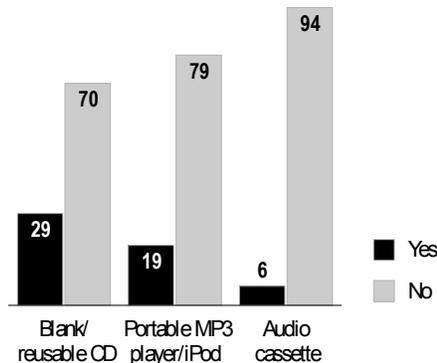
### Copying pre-recorded music in the past six months for personal use

**In the past six months, three in ten have copied music onto a blank or reusable CD for personal use, two in ten have copied to a portable MP3 player or iPod, and fewer than one in ten have copied onto an audio cassette.**

Canadians were told that, in Canada, individuals are permitted to copy pre-recorded music as long as it is for personal use. They were then asked if they had made any copies of pre-recorded music for their own personal use onto an audio cassette, a blank or reusable CD, or to a portable MP3 player or iPod.

Canadians most commonly report having copied pre-recorded music onto a blank or reusable CD (29%), or a portable MP3 player or iPod (19%) in the past six months; only six percent report copying onto an audio cassette (6%). These numbers are not surprising, given the shift away from cassette recording and the availability of CD and MP3 technology.

**Have made copies of pre-recorded music for personal use in past 6 months**  
By media type June 2006



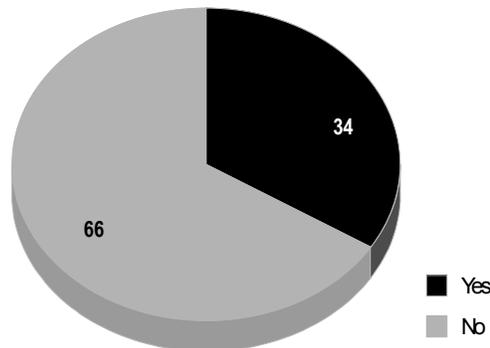
Men are more likely than women to report copying music onto a blank or reusable CD for personal use over the past six months. Those under the age of 30 are more likely to have copied music onto any medium, especially onto a blank or reusable CD, or a portable MP3 player or iPod. The age skew is particularly noteworthy as fully 61 percent of those aged 18 to 29 report having made copies onto a blank CD and 45 percent say they have made copies onto an MP3 player. In contrast, less than 10 percent of those over the age of 60 have copied music onto either of these media.

## Purchasing blank CDs in the past six months for personal use

### One-third have purchased blank CDs for personal use in the past six months

One-third (34%) of Canadians have purchased any blank CDs for their own personal use, as opposed to business use, over the past six months. Two-thirds (66%) have not made such a purchase.

**Have purchased blank CDs for personal use in past 6 months**  
June 2006



Men (36%) are slightly more likely than women (31%) to have purchased any blank CDs for personal use in the past six months. One half (51%) of those under the age of 30 have purchased any blank CDs. This proportion declines steadily as Canadians grow older and just 19 percent of those over 60 report buying blank CDs.

## Reaction to blank CDs including amount to compensate music creators

### Canadians are very favourable to the idea of the cost of blank CDs including an amount of 20¢, 30¢ or 40¢ to help compensate music creators.

Canadians were told that, when they go to a store and buy a pre-recorded CD, about \$3 on average goes to the people who created the music; this includes the songwriter, the composer, the recording artist and the record producer. The rest goes to other people such as the manufacturer, the distributor and the retailer. To help compensate music creators when people copy their songs, many countries include, in the price of blank CDs, an amount that is then distributed to songwriters, performers and producers of pre-recorded music.

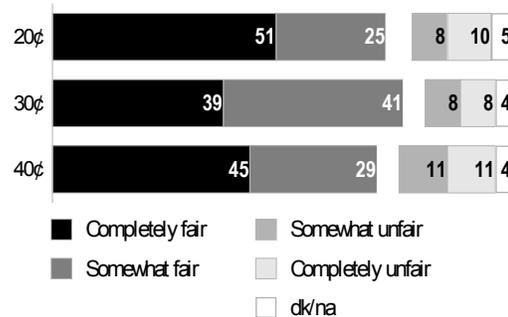
In a split sample question, Canadians were then asked how fair they thought it would be if the price of a blank CD included an amount of either 20¢, 30¢ or 40¢ – to help compensate music creators when people copy their songs.

There is little variation in the very positive responses to the different amounts asked in this question. When asked about an amount of 20¢, three-quarters say this amount would be completely (51%) or somewhat (25%) fair, while two in ten think it would be somewhat (8%) or completely (10%) unfair. Five percent offer no response.

Eight in ten think an amount of 30¢ would be completely (39%) or somewhat (41%) fair, while fewer than two in ten think this amount would be somewhat (8%) or completely (8%) unfair. Four percent offer no opinion.

Three-quarters say that an amount of 40¢ would be completely (45%) or somewhat (29%) fair, and two in ten say this amount would be somewhat (11%) or completely (11%) unfair. Four percent offer no response.

**Fairness of levy if included in price of blank CDs to help pay music creators for copied songs**  
June 2006



*Subsample: Each amount asked of one-third of the respondents*

There are no significant variations in response according to gender or age regarding the 20¢ amount; although, those aged 60 and older tend to be more likely to offer no response. Women are slightly more likely to think that 30¢ would be fair. Women, and those aged 45 and older are more likely to think that 40¢ would be fair.

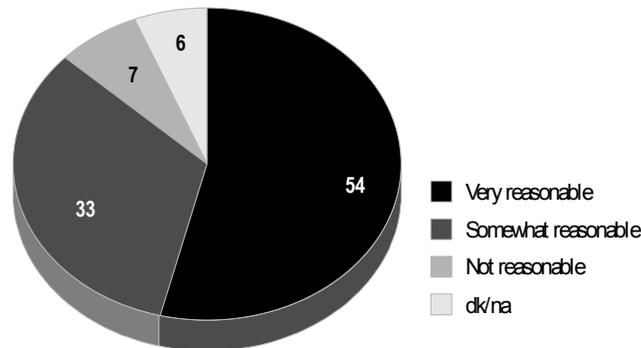
There are no significant variations in response to these three hypothetical levies between those who have made personal copies of pre-recorded music or bought any blank CDs for personal use over the past six months and those who have not.

### Reaction to price of blank CDs

**An overwhelming majority of Canadians think the current price of blank CDs is reasonable.**

Canadians were told that blank CDs cost about 50 cents each in a store and asked if they thought this was reasonable. A large majority of almost nine in ten find this price to be very (54%) or somewhat (33%) reasonable. Only seven percent say that 50 cents for a blank CD is unreasonable and six percent offer no response.

**Price of blank CDs: 50¢ each**  
June 2006



Men and women are equally likely to think the price of blank CDs is reasonable; however, women are slightly more likely to think the price is very reasonable. Those aged 60 and older are less likely to think the price is reasonable; however, a majority think the price is reasonable – and they are not significantly more likely to think the price is unreasonable, but are more likely to offer no response.

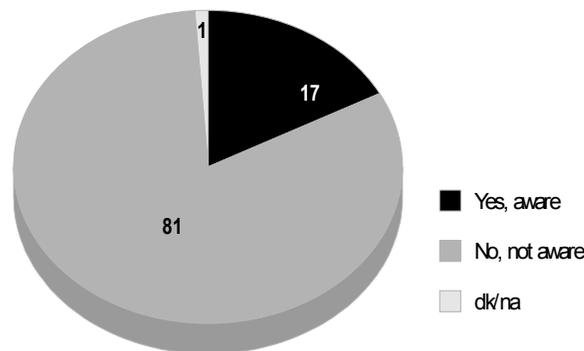
Those who have made personal copies of pre-recorded music or bought any blank CDs for personal use over the past six months are more likely than those who have not to find the price of blank CDs reasonable. However, even among those who have not copied music or purchased blank CDs, large majorities think the price is reasonable.

## Awareness of 21¢ levy on blank CDs

### Awareness of the current 21¢ levy on blank CDs is low.

Fewer than two in ten Canadians (17%) were aware that, when they buy a blank CD in Canada, 21¢ out of what they pay for it goes to the authors, publishers, performers and producers of music. Eighty-one percent say they were not aware of this (prior to being asked the question).

**Aware of 21¢ levy on blank CDs**  
June 2006



Men (22%) and those under the age of 30 (21%) are more likely to be aware of the 21¢ levy on blank CDs. Awareness of the levy is also higher among those who have made personal copies of pre-recorded music (26%) or bought any blank CDs for personal use over the past six months (27%), although it should be noted that the vast majority of those who are actually paying the levy are not aware that it exists.

## Reaction to iPods and other MP3 players including a levy to compensate music creators

### Majorities respond positively to including amounts of \$20, \$30 or \$40 in the price of iPods and other types of MP3 players to help compensate music creators.

Since more and more people are copying music onto iPods or other types of MP3 players, and iPods can hold thousands of songs, Canadians were asked – in another split sample question – how fair it would be to include an amount of \$20, \$30 or \$40 in the price of an iPod or other type of MP3 player (that costs about \$400 and could hold about 7,500 songs) to help pay music creators when people copy their music.

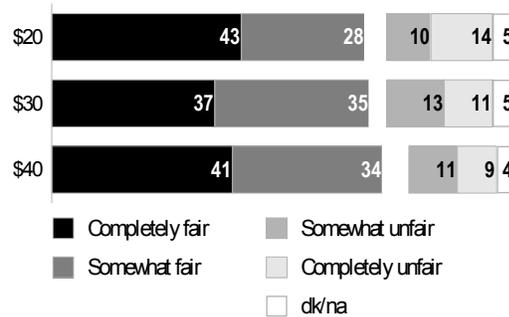
Again, we find little variation in the very positive responses to the different amounts presented in this question. Seven in ten say that an amount of \$20 would be completely (43%) or somewhat (28%) fair. One-quarter say this amount would be somewhat (10%) or completely (14%) unfair. Five percent offer no response.

Seven in ten find an amount of \$30 to be completely (37%) or somewhat (35%) fair. One-quarter see this amount as somewhat (13%) or completely (11%) unfair. Five percent offer no response.

Three-quarters think an amount of \$40 would be completely (41%) or somewhat (34%) fair. Two in ten say this amount is somewhat (11%) or completely (9%) unfair. Four percent offer no response.

**Fairness of levy if included in price of iPods/MP3 players to help pay music creators for copied songs**

June 2006



*Subsample: Each amount asked of one-third of the respondents*

There are no significant variations in response to the \$20 amount according to gender or age, the only exception being that – for all three amounts examined – those aged 60 or older are more likely to offer no response. Women are more likely than men to think that \$30 would be fair; there are no significant differences according to age on this amount. Women and those aged 30 to 59 are more likely to think that \$40 would be fair.

Those who have made personal copies of pre-recorded music for personal use over the past six months are more likely than those who have not to say that \$20 or \$40 would be completely fair. However, there are no significant differences in overall responses to the fairness of the three amounts between those who have copied music and those who have not, and those who have bought blank CDs and those who have not.

## CONCLUSIONS

A majority of Canadians believe that music creators should be compensated for private copying of their recordings – and they put their money where their mouth is, so to speak, by responding very positively when asked about the fairness of specific amounts that could be included in the pricing for blank CDs (20¢, 30¢ or 40¢), and iPods and MP3 players (\$20, \$30 or \$40) aimed at providing such compensation.

Although relatively few are aware that there is now a 21 cent levy imbedded in the price of a blank CD that goes to the authors, publishers, performers and producers, an overwhelming majority believe that the price of a blank CD is reasonable.

Given these findings, it would seem that Canadians fully accept the principle that prices for blank CDs, as well as iPods and MP3 players, should include compensation for music creators.



CANADIAN PRIVATE COPYING COLLECTIVE

83P. I am going to read you two statements. Please tell me which one of them comes closest to your point of view:

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl.		Prairies		B.C.	Tor.	Mtl.	Van.	Man.	Sask	Alb.	Can. Excl. Que.	1 M+	100K	5K-	Less Than 5K
		Prov	Que.	Ont.	ries										100K	5K-	
UNWEIGHTED SAMPLE	993	120	237	282	240	114	133	101	54	67	64	109	756	288	259	215	231
WEIGHTED SAMPLE	992	79	231	360	185	136	172	98	65	41	34	111	761	334	255	207	195
People who create music recordings should be paid when private copies of their sound recordings are made	60	61	63	61	60	49	59	59	47	56	67	59	59	57	59	61	64
Individual consumers should be free to make private copies of pre-recorded music without paying any money to the people who created the music	35	36	30	33	37	44	36	33	47	40	28	38	36	37	35	35	30
DK/NA	6	2	7	6	4	7	5	7	6	4	5	3	5	6	6	5	6

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home mkr	Unem	Reti	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
		Time	Time	makr	ply	red	\$20K	\$40K	\$80K	More	H.S.	H.S.	Coll	Univ	Deg.	Eng.	Fre.	Othr
UNWEIGHTED SAMPLE	993	453	81	39	41	237	90	176	347	247	82	137	302	116	346	721	225	42
WEIGHTED SAMPLE	992	469	87	40	42	201	87	169	345	258	70	135	304	121	352	717	217	54
People who create music recordings should be paid when private copies of their sound recordings are made	60	59	53	59	75	65	61	58	60	59	55	62	60	52	63	59	64	52
Individual consumers should be free to make private copies of pre-recorded music without paying any money to the people who created the music	35	38	42	33	23	23	36	33	36	38	27	36	36	40	32	35	31	39
DK/NA	6	3	6	9	2	12	2	10	4	3	18	3	3	8	5	5	5	9

CANADIAN PRIVATE COPYING COLLECTIVE

83P. I am going to read you two statements. Please tell me which one of them comes closest to your point of view:

	TOTAL	GENDER		AGE				IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS	
		Male	Female	18-29	30-44	45-59	60+	Eu-rop	Othr	Sat.	Dis-sat.	Pri-vate	Pub-lic	Hs-hld	Lib.	Con.	NDP	Bloc Que.	Unde-cide	Yes	No	Yes	No
UNWEIGHTED SAMPLE	993	494	499	138	251	323	264	67	56	553	404	43	125	276	206	368	178	73	97	317	676	310	683
WEIGHTED SAMPLE	992	482	510	207	287	264	217	68	69	539	418	44	125	282	216	350	187	72	87	357	635	333	659
People who create music recordings should be paid when private copies of their sound recordings are made	60	51	68	43	61	69	66	54	58	58	63	54	62	60	59	59	59	73	64	41	70	47	66
Individual consumers should be free to make private copies of pre-recorded music without paying any money to the people who created the music	35	43	27	55	36	28	22	32	36	36	32	45	34	36	37	36	35	23	26	54	24	50	27
DK/NA	6	6	5	2	3	4	12	14	6	6	5	2	4	4	4	5	6	3	10	4	6	3	7

CANADIAN PRIVATE COPYING COLLECTIVE

84P. In Canada, individuals are permitted to copy pre-recorded music, as long as it is for personal use. Over the past 6 months, have you made any copies of pre-recorded music for your own personal use to any of the following?

a. An audio cassette

	TOTAL	REGION					SUB-REGION						COMMUNITY SIZE				
		Atl. Prov		Prais B.C.		Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl	100K-1M	5K-100K	Less Than 5K	
UNWEIGHTED SAMPLE	993	120	237	282	240	114	133	101	54	67	64	109	756	288	259	215	231
WEIGHTED SAMPLE	992	79	231	360	185	136	172	98	65	41	34	111	761	334	255	207	195
Yes	6	6	9	4	5	5	2	10	3	11	1	5	4	5	5	7	5
No	94	94	88	96	94	95	98	88	97	89	97	95	95	95	94	92	93
DK/NA	1	-	3	-	*	-	-	2	-	-	2	-	*	*	*	1	2

	TOTAL	EMPLOYMENT					HOUSEHOLD INCOME				EDUCATION					LANG. AT HOME		
		Full Time	Part Time	Home makr	Unem	Reti ploy red	Less \$20K	20K-40K	40K-80K	80K More	Less H.S.	Comm H.S.	Some Coll	Univ Univ	Univ Deg.	Eng.	Fre.	Othr
UNWEIGHTED SAMPLE	993	453	81	39	41	237	90	176	347	247	82	137	302	116	346	721	225	42
WEIGHTED SAMPLE	992	469	87	40	42	201	87	169	345	258	70	135	304	121	352	717	217	54
Yes	6	5	7	9	5	6	8	5	7	2	9	9	5	4	5	5	9	4
No	94	95	93	91	93	94	91	94	92	98	87	91	95	96	95	95	89	96
DK/NA	1	*	-	-	2	1	1	*	1	*	4	-	*	-	*	*	2	-

	TOTAL	GENDER		AGE			IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
		Male	Female	18-29	30-44	45-59	60+	Eu-rope	Othr	Sat. sat.	Dis- sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No
UNWEIGHTED SAMPLE	993	494	499	138	251	323	264	67	56	553	404	43	125	276	206	368	178	73	97	317	676	310	683
WEIGHTED SAMPLE	992	482	510	207	287	264	217	68	69	539	418	44	125	282	216	350	187	72	87	357	635	333	659
Yes	6	7	4	10	2	7	5	7	6	5	6	5	3	5	4	4	8	10	5	15	-	8	4
No	94	92	95	89	98	93	94	93	94	94	93	93	95	94	96	95	92	90	94	85	99	91	95
DK/NA	1	1	*	1	*	*	1	-	-	1	*	2	2	1	*	1	-	-	1	-	1	*	1

CANADIAN PRIVATE COPYING COLLECTIVE

84P. In Canada, individuals are permitted to copy pre-recorded music, as long as it is for personal use. Over the past 6 months, have you made any copies of pre-recorded music for your own personal use to any of the following?

b. A blank or reusable CD

	TOTAL	REGION					SUB-REGION						COMMUNITY SIZE				
		Atl. Prov		Prais B.C.		Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl	100K 1M+	5K-100K	Less Than 5K	
UNWEIGHTED SAMPLE	993	120	237	282	240	114	133	101	54	67	64	109	756	288	259	215	231
WEIGHTED SAMPLE	992	79	231	360	185	136	172	98	65	41	34	111	761	334	255	207	195
Yes	29	37	30	26	31	30	29	34	30	40	31	28	29	31	28	35	22
No	70	63	67	74	69	69	71	63	70	60	67	72	71	68	72	64	77
DK/NA	1	-	3	-	*	1	-	2	-	-	2	-	*	1	*	1	2

	TOTAL	EMPLOYMENT					HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
		Full Time	Part Time	Home makr	Unem	Reti ploy red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Univ	Eng.	Fre.	Othr	
UNWEIGHTED SAMPLE	993	453	81	39	41	237	90	176	347	247	82	137	302	116	346	721	225	42
WEIGHTED SAMPLE	992	469	87	40	42	201	87	169	345	258	70	135	304	121	352	717	217	54
Yes	29	34	39	29	22	11	26	27	30	36	20	30	28	38	29	28	32	40
No	70	66	61	71	77	88	73	72	69	64	76	68	72	62	70	72	66	60
DK/NA	1	*	-	-	2	1	1	*	1	*	4	1	*	-	*	*	2	-

	TOTAL	GENDER		AGE			IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
		Fe- Male	- male	18- 29	30- 44	45- 59	60+	Eu- rope	Othr	Sat. Sat.	Dis- sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No
UNWEIGHTED SAMPLE	993	494	499	138	251	323	264	67	56	553	404	43	125	276	206	368	178	73	97	317	676	310	683
WEIGHTED SAMPLE	992	482	510	207	287	264	217	68	69	539	418	44	125	282	216	350	187	72	87	357	635	333	659
Yes	29	34	25	61	34	18	9	27	32	29	30	42	31	34	29	27	34	27	21	81	-	63	12
No	70	65	74	38	66	81	90	73	68	69	70	57	67	65	71	72	66	73	78	19	99	36	87
DK/NA	1	1	1	1	*	1	1	-	-	1	*	2	2	1	1	1	-	-	1	*	1	*	1

CANADIAN PRIVATE COPYING COLLECTIVE

84P. In Canada, individuals are permitted to copy pre-recorded music, as long as it is for personal use. Over the past 6 months, have you made any copies of pre-recorded music for your own personal use to any of the following?

c. A portable MP3 player or an iPod

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl. Prov		Prais B.C.		Tor.	Mtl.	Van.	Man.	Sask	Alb.	Can. Excl. Que.	1 M+ - 100K	5K- 1M	Less Than		
		Que.	Ont.	ries	B.C.										100K	5K	
UNWEIGHTED SAMPLE	993	120	237	282	240	114	133	101	54	67	64	109	756	288	259	215	231
WEIGHTED SAMPLE	992	79	231	360	185	136	172	98	65	41	34	111	761	334	255	207	195
Yes	19	22	21	19	18	18	25	27	23	17	9	21	19	25	20	19	9
No	79	78	76	81	80	81	75	71	77	82	87	77	80	74	79	80	89
DK/NA	1	-	3	*	2	1	-	2	-	1	4	1	1	*	1	1	2

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem ploy	Reti red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Univ	Univ Deg.	Eng.	Fre.	Othr
		UNWEIGHTED SAMPLE	993	453	81	39	41	237	90	176	347	247	82	137	302	116	346	721
WEIGHTED SAMPLE	992	469	87	40	42	201	87	169	345	258	70	135	304	121	352	717	217	54
Yes	19	22	26	16	15	4	11	17	16	32	14	17	13	27	24	18	21	34
No	79	77	74	84	83	94	88	82	83	67	82	81	86	73	75	82	76	66
DK/NA	1	1	-	-	2	2	1	1	1	1	4	2	1	-	1	1	3	-

	TOTAL	GENDER		AGE			IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
		Male	Female	18- 29	30- 44	45- 59	60+	Eu- rope	Othr	Sat. sat.	Dis- sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No
		UNWEIGHTED SAMPLE	993	494	499	138	251	323	264	67	56	553	404	43	125	276	206	368	178	73	97	317	676
WEIGHTED SAMPLE	992	482	510	207	287	264	217	68	69	539	418	44	125	282	216	350	187	72	87	357	635	333	659
Yes	19	20	18	45	22	9	5	9	29	19	21	16	19	19	24	17	22	18	14	54	-	37	10
No	79	78	81	54	77	91	94	91	71	80	78	82	80	80	75	81	77	82	85	46	98	62	88
DK/NA	1	2	1	1	1	1	2	-	-	2	1	2	2	2	1	2	1	-	1	*	2	1	1

CANADIAN PRIVATE COPYING COLLECTIVE

85P. Over the past six months, have you bought any blank CDs, for your own personal, as opposed to business, use?

	REGION						SUB-REGION						COMMUNITY SIZE					
	TOTAL	Atl.		Prai		B.C.	Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl.	100K 5K-		Less Than	
		Prov	Que.	Ont.	ries										1 M+	- 1M	100K	5K
UNWEIGHTED SAMPLE	993	120	237	282	240	114	133	101	54	67	64	109	756	288	259	215	231	
WEIGHTED SAMPLE	992	79	231	360	185	136	172	98	65	41	34	111	761	334	255	207	195	
Yes	34	41	33	31	32	39	33	47	45	35	30	32	34	39	31	33	28	
No	66	59	64	69	67	61	67	51	55	64	69	68	66	60	69	66	70	
DK/NA	1	-	3	-	*	-	-	2	-	1	1	-	*	*	*	1	2	

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem ploy	Reti red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
		UNWEIGHTED SAMPLE	993	453	81	39	41	237	90	176	347	247	82	137	302	116	346	721
WEIGHTED SAMPLE	992	469	87	40	42	201	87	169	345	258	70	135	304	121	352	717	217	54
Yes	34	38	45	25	29	20	29	29	35	43	19	31	29	41	39	32	36	55
No	66	62	55	75	70	79	70	71	64	57	77	69	70	59	60	68	62	45
DK/NA	1	*	-	-	2	1	1	*	1	-	4	*	*	-	*	*	2	-

	GENDER		AGE				IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
	TOTAL	Fe-Male	18-29	30-44	45-59	60+	Eu-rope	Othr	Sat. sat.	Dis-sat.	Pri-vate	Pub-lic	Hs-hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No	
		UNWEIGHTED SAMPLE	993	494	499	138	251	323	264	67	56	553	404	43	125	276	206	368	178	73	97	317	676
WEIGHTED SAMPLE	992	482	510	207	287	264	217	68	69	539	418	44	125	282	216	350	187	72	87	357	635	333	659
Yes	34	36	31	51	40	27	19	43	54	37	30	38	41	41	36	30	33	33	33	63	17	100	-
No	66	63	69	49	60	73	80	57	46	62	69	61	58	58	64	69	67	67	66	37	82	-	99
DK/NA	1	1	*	1	-	*	1	-	-	1	*	2	1	1	1	1	-	-	1	-	1	-	1

CANADIAN PRIVATE COPYING COLLECTIVE

86P. When you go to a store and buy a pre-recorded CD, about 3 dollars on average goes to the people who created the music. This includes the songwriter, the composer, the recording artist and the record producer. The rest goes to other people such as the manufacturer, the distributor and the retailer.

To help compensate music creators when people copy their songs, many countries include, in the price of blank CDs, an amount that is then distributed to song writers, performers and producers of recorded music. If the price of a blank CD in Canada included an amount of:

20¢

to help pay music creators when people copy their songs, would you consider this completely fair, somewhat fair, somewhat unfair or completely unfair to consumers?

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl.		Prai		Tor.	Mtl.	Van.	Man.	Sask	Alb.	Can. Excl. Que.	100K 5K-		Less Than		
		Prov	Que.	Ont.	ries								B.C.	1 M+	- 1M	100K	5K
UNWEIGHTED SAMPLE	335	42	82	99	75	37	39	36	18	23	18	34	253	93	102	60	80
WEIGHTED SAMPLE	334	28	80	124	57	44	48	34	21	15	9	33	253	103	99	59	73
Completely fair	51	56	51	53	44	53	46	56	48	40	49	45	52	50	52	63	43
Somewhat fair	25	31	25	19	35	24	27	27	20	35	31	37	25	26	23	18	33
Somewhat unfair	8	5	10	7	7	13	2	8	13	9	-	8	8	6	9	9	11
Completely unfair	10	7	8	12	12	9	18	10	20	10	19	10	11	16	10	4	8
DK/NA	5	*	6	8	1	-	7	-	-	6	-	-	5	3	6	6	5

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem	Reti	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
		UNWEIGHTED SAMPLE	335	168	27	12	9	87	21	60	116	86	24	43	100	37	126	243
WEIGHTED SAMPLE	334	172	29	14	8	74	24	58	111	89	21	43	100	36	129	242	76	13
Completely fair	51	51	42	74	49	54	40	45	55	55	46	55	40	67	56	53	52	22
Somewhat fair	25	25	39	17	36	23	16	36	27	23	15	30	32	14	23	24	25	40
Somewhat unfair	8	10	9	-	15	7	22	5	7	11	5	7	11	11	7	8	9	8
Completely unfair	10	12	5	9	-	8	16	12	8	9	23	5	9	8	12	9	10	30
DK/NA	5	2	4	-	-	9	6	2	2	2	11	3	8	*	2	5	4	-

	GENDER		AGE				IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
	TOTAL	Fe-Male	18-29	30-44	45-59	60+	Eu-rop	Othr	Dis-Sat.	sat.	Pri-vate	Pub-lic	Hs-hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No	
		UNWEIGHTED SAMPLE	335	171	164	40	89	114	85	24	22	187	136	11	42	90	65	121	65	24	34	104	231
WEIGHTED SAMPLE	334	168	166	58	103	92	73	25	25	181	141	10	40	88	70	114	69	23	28	114	220	117	216
Completely fair	51	51	52	49	50	59	47	53	35	49	56	56	53	56	57	54	50	46	35	56	49	54	50
Somewhat fair	25	26	24	26	29	22	25	17	25	28	19	23	37	29	18	26	28	27	31	25	25	26	25
Somewhat unfair	8	8	9	13	7	8	9	10	12	9	8	21	5	5	8	8	9	12	8	5	10	5	11
Completely unfair	10	12	9	7	14	8	8	15	29	9	11	-	3	7	12	10	9	8	7	13	9	14	8
DK/NA	5	3	7	5	-	3	11	5	-	4	6	-	*	2	5	2	3	7	20	1	7	1	7

CANADIAN PRIVATE COPYING COLLECTIVE

86P. When you go to a store and buy a pre-recorded CD, about 3 dollars on average goes to the people who created the music. This includes the songwriter, the composer, the recording artist and the record producer. The rest goes to other people such as the manufacturer, the distributor and the retailer.

To help compensate music creators when people copy their songs, many countries include, in the price of blank CDs, an amount that is then distributed to song writers, performers and producers of recorded music. If the price of a blank CD in Canada included an amount of:

30¢

to help pay music creators when people copy their songs, would you consider this completely fair, somewhat fair, somewhat unfair or completely unfair to consumers?

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl. Prov		Prai Que. Ont.		B.C.	Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl.	100K 5K-		Less Than
		1 M+	1M - 100K	5K - 100K	5K												
UNWEIGHTED SAMPLE	321	37	80	80	88	36	41	38	20	21	27	40	241	99	76	79	67
WEIGHTED SAMPLE	320	25	80	103	68	44	53	38	25	12	15	41	239	117	73	77	53
Completely fair	39	36	26	45	36	56	31	18	41	34	42	34	44	29	48	40	48
Somewhat fair	41	49	47	37	41	32	44	51	38	46	36	41	39	45	31	42	43
Somewhat unfair	8	7	10	10	4	7	18	11	12	6	-	5	8	14	6	6	1
Completely unfair	8	6	9	5	13	5	5	11	9	3	19	13	7	8	11	7	4
DK/NA	4	1	7	2	6	-	2	8	-	11	3	6	3	4	4	5	4

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem	Reti	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
		Time	Time	makr	ply	red												
UNWEIGHTED SAMPLE	321	145	25	12	16	73	31	45	118	86	23	40	105	36	114	227	74	19
WEIGHTED SAMPLE	320	148	29	13	18	62	29	45	117	89	19	40	108	40	110	220	75	24
Completely fair	39	43	25	50	37	36	31	39	43	42	26	27	49	42	36	45	29	21
Somewhat fair	41	36	55	38	43	43	56	36	41	36	43	55	36	43	37	38	45	52
Somewhat unfair	8	12	11	-	4	-	2	11	7	11	-	10	7	12	9	8	11	7
Completely unfair	8	8	5	12	12	6	10	5	6	9	10	7	5	4	12	7	9	14
DK/NA	4	1	4	-	4	15	-	9	3	1	21	2	3	-	5	3	6	6

	GENDER		AGE				IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
	TOTAL	Fe-Male	18-29	30-44	45-59	60+	Eu- rope	Othr	Dis- Sat.	sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No	
UNWEIGHTED SAMPLE	321	159	162	51	83	96	85	20	21	181	128	18	41	96	69	116	54	27	34	110	211	92	229
WEIGHTED SAMPLE	320	155	164	76	94	76	67	20	25	179	130	17	43	100	74	111	55	29	27	125	195	103	216
Completely fair	39	34	44	36	42	42	39	53	27	40	38	47	26	37	43	38	32	31	50	37	41	36	41
Somewhat fair	41	40	42	44	37	43	39	33	47	43	38	17	45	44	35	41	38	61	29	46	38	42	40
Somewhat unfair	8	10	7	17	11	5	-	-	7	7	11	7	19	10	12	7	15	-	9	11	7	13	6
Completely unfair	8	12	3	4	11	8	8	11	10	7	7	25	7	7	4	10	12	5	5	7	8	9	7
DK/NA	4	4	4	-	-	2	14	3	9	2	6	4	4	2	6	4	4	2	7	-	7	-	6

CANADIAN PRIVATE COPYING COLLECTIVE

86P. When you go to a store and buy a pre-recorded CD, about 3 dollars on average goes to the people who created the music. This includes the songwriter, the composer, the recording artist and the record producer. The rest goes to other people such as the manufacturer, the distributor and the retailer.

To help compensate music creators when people copy their songs, many countries include, in the price of blank CDs, an amount that is then distributed to song writers, performers and producers of recorded music. If the price of a blank CD in Canada included an amount of:

40¢

to help pay music creators when people copy their songs, would you consider this completely fair, somewhat fair, somewhat unfair or completely unfair to consumers?

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl.		Prai		Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl.	100K 5K-		Less Than	
		Prov	Que.	Ont.	ries									B.C.	1 M+		- 1M
UNWEIGHTED SAMPLE	320	41	75	96	77	31	49	27	16	23	19	35	245	92	80	68	80
WEIGHTED SAMPLE	318	26	70	124	60	37	64	26	19	13	10	37	248	109	82	62	65
Completely fair	45	36	37	52	39	49	58	33	51	34	30	43	47	51	40	45	40
Somewhat fair	29	35	33	27	34	18	29	36	26	38	42	30	28	30	32	22	31
Somewhat unfair	11	5	13	10	10	15	9	20	6	5	21	9	10	11	14	10	8
Completely unfair	11	19	10	8	16	11	4	10	10	20	7	17	12	7	12	14	15
DK/NA	4	5	8	2	1	6	-	-	7	3	-	-	3	1	1	9	6

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem	Reti red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
		UNWEIGHTED SAMPLE	320	136	27	15	14	70	36	68	106	71	33	54	89	40	102	236
WEIGHTED SAMPLE	318	142	27	13	13	58	32	63	107	75	29	53	88	40	107	238	66	14
Completely fair	45	43	47	34	53	48	34	42	54	42	49	29	53	46	44	45	42	46
Somewhat fair	29	29	32	48	29	28	39	27	25	30	20	50	23	36	25	32	28	-
Somewhat unfair	11	11	13	3	18	8	9	19	8	12	6	13	10	6	14	9	12	27
Completely unfair	11	13	9	9	-	8	12	7	11	16	13	5	11	10	15	11	10	17
DK/NA	4	3	-	6	-	8	6	5	2	-	12	2	3	2	2	2	7	10

	GENDER		AGE				IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
	TOTAL	Fe-Male	18-29	30-44	45-59	60+	Eu-rop	Othr	Dis-Sat.	sat.	Pri-vate	Pub-lic	Hs-hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No	
		UNWEIGHTED SAMPLE	320	156	164	44	78	107	87	21	10	173	136	14	38	84	64	124	57	22	29	102	218
WEIGHTED SAMPLE	318	149	169	67	88	90	70	21	13	165	142	16	37	86	62	117	62	20	31	117	201	107	211
Completely fair	45	39	50	37	38	55	50	43	30	41	50	39	56	44	52	39	54	54	31	44	45	43	45
Somewhat fair	29	29	30	34	28	28	30	27	37	36	23	26	36	33	25	35	21	20	35	30	29	30	29
Somewhat unfair	11	13	9	16	14	8	5	9	14	11	9	20	3	10	12	7	16	4	11	13	9	12	10
Completely unfair	11	16	7	11	15	9	8	15	19	10	14	15	5	13	7	15	7	19	12	13	11	15	10
DK/NA	4	4	3	2	4	1	7	6	-	3	4	-	-	-	5	3	2	4	11	-	6	1	5

CANADIAN PRIVATE COPYING COLLECTIVE

87P. Blank CDs typically cost about 50 cents each in a store. Do you think the price of blank CDs is very reasonable, somewhat reasonable or not reasonable?

	TOTAL	REGION					SUB-REGION						COMMUNITY SIZE				
		Atl.		Prai			Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl.	100K - 1M	5K- 100K	Less Than 5K
		Prov	Que.	Ont.	ries	B.C.											
UNWEIGHTED SAMPLE	993	120	237	282	240	114	133	101	54	67	64	109	756	288	259	215	231
WEIGHTED SAMPLE	992	79	231	360	185	136	172	98	65	41	34	111	761	334	255	207	195
Very reasonable	54	66	37	57	59	64	52	43	56	57	51	62	60	50	57	57	55
Somewhat reasonable	33	31	43	32	31	28	37	44	36	36	37	27	31	39	33	30	29
Not reasonable	7	2	14	5	4	4	7	6	7	-	6	5	4	7	6	7	8
DK/NA	6	2	7	6	6	4	4	7	2	8	6	6	5	4	5	7	7

	TOTAL	EMPLOYMENT					HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
		Full Time	Part Time	Home makr	Unem ploy	Reti red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
		UNWEIGHTED SAMPLE	993	453	81	39	41	237	90	176	347	247	82	137	302	116	346	721
WEIGHTED SAMPLE	992	469	87	40	42	201	87	169	345	258	70	135	304	121	352	717	217	54
Very reasonable	54	59	52	59	42	49	33	50	59	63	40	43	55	73	54	60	37	42
Somewhat reasonable	33	35	42	27	44	26	46	36	32	32	29	44	32	20	36	30	44	43
Not reasonable	7	5	2	11	6	9	12	6	5	2	13	7	7	4	6	4	13	13
DK/NA	6	1	4	3	7	16	9	8	3	3	18	5	6	3	4	5	6	3

	TOTAL	GENDER		AGE			IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
		Male	Fe- male	18- 29	30- 44	45- 59	60+	Eu- rope	Othr	Sat.	Dis- sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No
		UNWEIGHTED SAMPLE	993	494	499	138	251	323	264	67	56	553	404	43	125	276	206	368	178	73	97	317	676
WEIGHTED SAMPLE	992	482	510	207	287	264	217	68	69	539	418	44	125	282	216	350	187	72	87	357	635	333	659
Very reasonable	54	50	58	55	57	60	45	53	48	56	54	45	58	54	59	55	57	39	45	57	53	58	53
Somewhat reasonable	33	39	29	35	37	32	28	29	41	33	33	27	37	35	32	33	28	44	40	37	31	37	32
Not reasonable	7	7	6	9	5	3	10	8	10	6	7	27	3	9	4	7	9	14	2	5	8	4	8
DK/NA	6	4	7	1	1	4	17	11	2	5	6	2	2	2	5	5	6	3	13	1	8	1	8

CANADIAN PRIVATE COPYING COLLECTIVE

88P. In fact, when you buy a blank CD in Canada, 21 cents out of what you pay for the blank CD goes to the authors, performers and producers of music. Were you aware of this levy?

	REGION						SUB-REGION						COMMUNITY SIZE															
	Atl.		Prai		B.C.		Tor.		Mtl.		Van.		Man.		Sask		Alb.		Que.		Can. Excl.		100K - 1M		5K- 100K		Less Than 5K	
	TOTAL	Prov	Que.	Ont.	ries	B.C.	Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	1 M+	- 1M	100K	5K	5K	5K	5K	5K	5K	5K	5K	5K	5K	5K	5K
UNWEIGHTED SAMPLE	993	120	237	282	240	114	133	101	54	67	64	109	756	288	259	215	231											
WEIGHTED SAMPLE	992	79	231	360	185	136	172	98	65	41	34	111	761	334	255	207	195											
Yes, was aware	17	10	16	17	16	28	18	18	32	23	11	14	18	21	22	15	8											
No, not aware	81	90	80	83	84	71	81	80	68	75	89	86	82	78	77	84	89											
DK/NA	1	-	4	1	*	1	1	2	-	2	-	-	1	1	1	2	2											

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION					LANG. AT HOME																
	Full Time		Part Time		Home makr		Unem		Reti		Less \$20K		20K- \$40K		40K- \$80K		\$80K More		Less H.S.		Comm H.S.		Some Coll		Univ Deg.		Eng.		Fre.		Othr	
	TOTAL	Time	Time	makr	ploy	red	\$20K	\$40K	\$80K	More	H.S.	H.S.	Coll	Univ	Deg.	Eng.	Fre.	Othr	Eng.	Fre.	Othr	Eng.	Fre.	Othr	Eng.	Fre.	Othr	Eng.	Fre.	Othr		
UNWEIGHTED SAMPLE	993	453	81	39	41	237	90	176	347	247	82	137	302	116	346	721	225	42														
WEIGHTED SAMPLE	992	469	87	40	42	201	87	169	345	258	70	135	304	121	352	717	217	54														
Yes, was aware	17	19	18	10	12	14	15	12	19	21	6	9	18	15	24	18	16	9														
No, not aware	81	81	82	90	84	83	83	88	80	79	89	91	81	85	76	81	81	89														
DK/NA	1	*	-	-	4	3	2	*	2	-	5	1	1	-	1	1	3	2														

	GENDER		AGE				IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS															
	Fe- Male		18- 29		30- 44		45- 59		60+		Eu- rope		Othr		Dis- sat.		Pri- vate		Pub- lic		Hs- hld		Lib.		Con.		NDP		Bloc Que.		Unde cide		Yes No		Yes No	
	TOTAL	Male	male	29	44	59	60+	Eu- rope	Othr	Sat.	sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No					
UNWEIGHTED SAMPLE	993	494	499	138	251	323	264	67	56	553	404	43	125	276	206	368	178	73	97	317	676	310	683													
WEIGHTED SAMPLE	992	482	510	207	287	264	217	68	69	539	418	44	125	282	216	350	187	72	87	357	635	333	659													
Yes, was aware	17	22	13	21	17	17	15	11	20	18	17	19	17	16	16	18	18	22	13	26	12	27	13													
No, not aware	81	76	86	78	83	82	82	86	78	81	82	79	82	83	82	81	82	77	85	73	86	73	85													
DK/NA	1	2	1	1	*	1	2	3	2	2	1	2	2	1	2	1	1	1	2	*	2	-	2													

CANADIAN PRIVATE COPYING COLLECTIVE

89P. Nowadays, more and more people are copying music onto iPods or other types of MP3 players, and iPods can hold thousands of songs. If the price of an iPod or other type of MP3 player that costs about \$400 and that can hold 7,500 songs included an amount of:

\$20

to help pay music creators when people copy their songs, would you consider this completely fair, somewhat fair, somewhat unfair or completely unfair to consumers?

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl. Prov	Que.	Ont.	Prairies	B.C.	Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl.	1 M+	1M - 100K	5K- 100K
UNWEIGHTED SAMPLE	335	42	82	99	75	37	39	36	18	23	18	34	253	93	102	60	80
WEIGHTED SAMPLE	334	28	80	124	57	44	48	34	21	15	9	33	253	103	99	59	73
Completely fair	43	45	40	47	41	40	36	44	32	45	45	39	44	38	45	54	39
Somewhat fair	28	33	30	23	33	28	30	24	29	35	30	33	27	28	28	26	30
Somewhat unfair	10	10	12	9	9	11	9	12	13	7	8	10	10	11	11	8	10
Completely unfair	14	10	12	14	12	18	23	15	27	8	7	16	14	21	12	6	12
DK/NA	5	2	6	6	4	2	2	5	-	6	9	3	5	3	5	6	9

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem ploy	Reti red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
UNWEIGHTED SAMPLE	335	168	27	12	9	87	21	60	116	86	24	43	100	37	126	243	79	11
WEIGHTED SAMPLE	334	172	29	14	8	74	24	58	111	89	21	43	100	36	129	242	76	13
Completely fair	43	46	34	38	20	45	26	44	45	49	35	40	35	63	46	46	40	-
Somewhat fair	28	30	40	26	38	19	28	25	33	25	8	27	38	13	29	25	33	59
Somewhat unfair	10	10	13	20	9	9	11	14	9	12	15	11	10	13	9	11	9	15
Completely unfair	14	13	9	9	32	15	27	12	9	12	28	14	12	11	12	14	13	19
DK/NA	5	2	4	8	-	13	9	5	3	2	14	8	6	*	3	5	5	8

	GENDER		AGE			IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOIE				MADE COPIES		BOUGHT BLANK CDS				
	TOTAL	Fe- Male	18- 29	30- 44	45- 59	60+	Eu- rope	Othr	Dis- sat.	Sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No	
UNWEIGHTED SAMPLE	335	171	164	40	89	114	85	24	22	187	136	11	42	90	65	121	65	24	34	104	231	113	222
WEIGHTED SAMPLE	334	168	166	58	103	92	73	25	25	181	141	10	40	88	70	114	69	23	28	114	220	117	216
Completely fair	43	39	47	33	41	59	34	34	23	42	45	44	45	43	46	47	45	41	23	53	38	49	40
Somewhat fair	28	30	26	33	34	23	23	42	42	32	22	36	32	34	32	28	21	33	27	21	31	27	29
Somewhat unfair	10	11	10	11	13	8	9	7	8	10	11	-	11	8	10	10	6	15	23	7	12	9	11
Completely unfair	14	17	11	21	11	7	17	8	23	11	17	20	8	14	7	13	23	11	6	18	12	15	13
DK/NA	5	4	6	2	1	3	15	9	4	5	5	-	3	1	4	3	4	-	20	1	7	1	7

CANADIAN PRIVATE COPYING COLLECTIVE

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\$30

to help pay music creators when people copy their songs, would you consider this completely fair, somewhat fair, somewhat unfair or completely unfair to consumers?

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl. Prov	Que.	Ont.	Prairies	B.C.	Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl.	1 M+	1M - 100K	5K - 100K
UNWEIGHTED SAMPLE	321	37	80	80	88	36	41	38	20	21	27	40	241	99	76	79	67
WEIGHTED SAMPLE	320	25	80	103	68	44	53	38	25	12	15	41	239	117	73	77	53
Completely fair	37	35	29	40	36	48	37	27	36	27	52	32	40	34	43	35	41
Somewhat fair	35	43	45	33	30	25	29	39	26	32	16	35	32	32	31	43	36
Somewhat unfair	13	3	9	15	16	14	15	15	21	30	13	13	14	16	11	10	11
Completely unfair	11	14	10	10	11	12	14	11	17	6	11	12	11	14	12	7	8
DK/NA	5	4	7	2	7	-	5	8	-	4	8	8	4	5	3	6	5

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem ploy	Reti red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
UNWEIGHTED SAMPLE	321	145	25	12	16	73	31	45	118	86	23	40	105	36	114	227	74	19
WEIGHTED SAMPLE	320	148	29	13	18	62	29	45	117	89	19	40	108	40	110	220	75	24
Completely fair	37	41	24	36	36	28	32	30	39	40	23	39	44	46	30	41	33	17
Somewhat fair	35	34	32	33	54	36	37	31	39	34	32	25	34	39	38	33	41	38
Somewhat unfair	13	14	24	21	6	9	11	24	8	14	5	17	10	9	16	13	10	18
Completely unfair	11	11	18	4	-	8	14	6	11	11	17	16	8	6	12	10	10	22
DK/NA	5	1	2	6	4	18	7	10	3	*	23	3	4	-	4	4	6	6

	GENDER		AGE				IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS		
	TOTAL	Fe-Male	18-29	30-44	45-59	60+	Eu-rope	Othr	Dis-sat.	sat.	Pri-vate	Pub-lic	Hs-hld	Lib.	Con.	NDP	Bloc Que.	Unde-cide	Yes	No	Yes	No	
UNWEIGHTED SAMPLE	321	159	162	51	83	96	85	20	21	181	128	18	41	96	69	116	54	27	34	110	211	92	229
WEIGHTED SAMPLE	320	155	164	76	94	76	67	20	25	179	130	17	43	100	74	111	55	29	27	125	195	103	216
Completely fair	37	32	42	39	36	40	37	46	20	37	37	45	31	37	37	40	35	35	41	32	40	31	40
Somewhat fair	35	35	35	32	38	38	32	41	31	36	35	32	47	43	37	31	29	42	33	34	35	39	33
Somewhat unfair	13	12	13	16	16	8	8	4	10	13	12	7	15	13	13	15	13	9	6	16	11	14	12
Completely unfair	11	17	5	13	10	11	8	5	30	11	10	12	4	5	8	9	17	9	18	18	6	15	9
DK/NA	5	3	6	-	1	2	15	3	9	3	6	4	4	2	5	5	5	5	3	1	7	2	6

CANADIAN PRIVATE COPYING COLLECTIVE

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\$40

to help pay music creators when people copy their songs, would you consider this completely fair, somewhat fair, somewhat unfair or completely unfair to consumers?

	REGION						SUB-REGION						COMMUNITY SIZE				
	TOTAL	Atl.		Prai		Tor.	Mtl.	Van.	Man.	Sask	Alb.	Que.	Can. Excl.	100K 5K-		Less Than	
		Prov	Que.	Ont.	ries									B.C.	1 M+	- 1M	100K
UNWEIGHTED SAMPLE	320	41	75	96	77	31	49	27	16	23	19	35	245	92	80	68	80
WEIGHTED SAMPLE	318	26	70	124	60	37	64	26	19	13	10	37	248	109	82	62	65
Completely fair	41	23	42	41	50	34	46	42	20	51	38	53	40	41	38	41	44
Somewhat fair	34	45	36	35	25	36	30	44	50	31	46	17	34	37	31	41	27
Somewhat unfair	11	15	4	13	18	8	18	3	6	12	13	22	14	12	14	4	14
Completely unfair	9	13	11	8	6	12	4	8	24	4	3	8	9	8	11	9	10
DK/NA	4	4	7	3	1	10	2	3	-	3	-	-	3	2	6	5	5

	EMPLOYMENT						HOUSEHOLD INCOME				EDUCATION				LANG. AT HOME			
	TOTAL	Full Time	Part Time	Home makr	Unem ploy	Reti red	Less \$20K	20K- \$40K	40K- \$80K	\$80K More	Less H.S.	Comm H.S.	Some Coll	Univ Deg.	Eng.	Fre.	Othr	
		UNWEIGHTED SAMPLE	320	136	27	15	14	70	36	68	106	71	33	54	89	40	102	236
WEIGHTED SAMPLE	318	142	27	13	13	58	32	63	107	75	29	53	88	40	107	238	66	14
Completely fair	41	46	33	34	44	33	13	46	48	46	29	41	43	43	42	40	42	55
Somewhat fair	34	32	53	45	38	32	62	28	33	29	34	36	31	31	37	36	34	10
Somewhat unfair	11	7	10	12	9	18	11	16	9	13	17	13	9	15	10	12	4	35
Completely unfair	9	12	4	9	-	5	8	5	10	8	12	6	12	8	8	9	12	-
DK/NA	4	3	-	-	8	11	6	4	1	5	8	4	5	3	2	4	7	-

	GENDER		AGE			IMMIGRANT		FEDERAL GOV. SAT.		UNION MEMBER			FEDERAL VOTE					MADE COPIES		BOUGHT BLANK CDS			
	TOTAL	Fe- Male	18- 29	30- 44	45- 59	60+	Eu- rope	Othr	Dis- sat.	Sat.	Pri- vate	Pub- lic	Hs- hld	Lib.	Con.	NDP	Bloc Que.	Unde cide	Yes	No	Yes	No	
		UNWEIGHTED SAMPLE	320	156	164	44	78	107	87	21	10	173	136	14	38	84	64	124	57	22	29	102	218
WEIGHTED SAMPLE	318	149	169	67	88	90	70	21	13	165	142	16	37	86	62	117	62	20	31	117	201	107	211
Completely fair	41	37	44	43	43	46	30	57	17	40	42	38	39	39	38	33	51	51	39	47	37	40	41
Somewhat fair	34	33	35	26	37	35	35	31	18	36	33	23	46	33	30	37	37	28	38	32	36	34	34
Somewhat unfair	11	14	9	15	11	5	16	4	35	15	8	16	13	13	16	14	6	-	12	10	12	12	11
Completely unfair	9	12	7	11	8	12	7	2	-	7	12	23	3	11	6	14	4	16	6	9	10	10	9
DK/NA	4	4	4	5	-	2	11	5	-	3	5	-	-	3	9	2	3	4	5	2	5	3	5