

416 486 3064 [FAX] www.cpcc.ca

CANADIAN PRIVATE COPYING COLLECTIVE SOCIÉTÉ CANADIENNE DE PERCEPTION DE LA COPIE PRIVÉE 1235 Bay Street, Suite 900 Toronto, Ontario M5R 3K4 416 486 6832 1 800 892 7235

The Canadian Private Copying Collective (CPCC), our member collectives, and rights-holders from across Canada are disappointed in the Government of Canada's inaction on copyright in Budget 2024. Despite its commitment in Budget 2022 to long-overdue copyright reform, the Government has once again failed Canada's recorded music sector by not using this budget cycle to bring the private copying regime into the 21st century.

Canada's private copying regime is an international outlier that leaves rights-holders unpaid for billions of unlicensed copies of their work stored on everyday devices like smartphones. For years now, Canadian consumers and technology companies have been enjoying the benefits of unlicensed private copying on these devices while rights-holders go unpaid. We have been urging the Government of Canada to right this imbalance, to ensure Canada's copyright framework can keep up with a rapidly evolving digital marketplace and rights-holders get paid their fair share.

This Government has repeatedly promised to engage meaningfully in copyright reform. Sadly, even after several rounds of consultation, two Parliamentary committee reports, two elections and multiple commitments in mandate letters and budgets, the sector is still waiting for tangible copyright reform.

This lost opportunity to update copyright is a setback to the CPCC's fight for a technologicallyneutral private copying regime. We need the government to stick by its promise and enable rights-holders to get paid for the use of their work, but with the 2025 federal election around the corner, time is running out. This government's inaction has left the future of private copying royalties in Canada in jeopardy. In consultation with its members and stakeholders, the CPCC will determine what comes next in our fight for fair payment of rights-holders.

About private copying:

Streaming may have taken over from the days of mixed tapes and burning CDs, but Canadians still make billions of private copies for listening offline. Wherever possible, rightsholders license the streaming, downloading, and other copying of their music, but the reality is still that not all copying activity can be licensed. Research shows that there are 5.95 billion tracks of music stored on Canadians' phones and tablets, and that half of those copies are unlicensed.

About CPCC:

The CPCC is an umbrella organization whose member collectives represent recording artists, composers, songwriters, music publishers and labels. The CPCC is the non-profit organization responsible for collecting and distributing private copying levies on behalf of its member collectives.

For more information on private copying or the CPCC, visit cpcc.ca or contact: Lisa Freeman, CPCC Executive Director Ifreeman@cpcc.ca